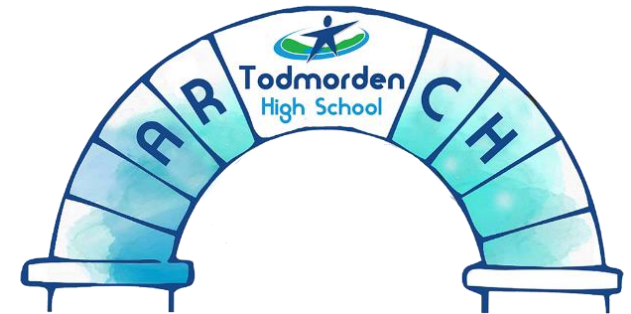


Curriculum Intent for KS4 Business Studies

- The Business Studies curriculum is designed to develop enterprising and aspirational students with business acumen. They will be able to articulate life/work skills that they will use in the future in order to both develop their own pathways and to help their progress in their future careers. The curriculum is both theoretical and practical to facilitate our students with the understanding and the transferable work ethic of the workplace and the roles within it that will equip them with the cultural capital they will need to flourish in their life after school.
- Students will investigate and analyse real business opportunities ranging from sole traders to multinationals and issues (such as globalisation and ethical issues) that these business's face. They will understand the debate and arguments that business's and enterprise face which will equip our students with the ability to influence their modern world.



KEY STAGE 4 – AUTUMN HALF TERM 1

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7
	Enterprise and Entrepreneurship						
Content	The dynamic nature of business	The dynamic nature of business	The dynamic nature of business	Risk and reward	Risk and reward	The role of business enterprise	Adding value
Assessment		Star Mark Outline two factors that might cause sales on the PS4 to decline. (6)					End of unit assessment
Question type		6 mark					Multiple choice, 3 and 6 mark questions
Level of support		Low					Low – control assessment
Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod

	Growing the Business					Making Marketing decisions	
Content	Methods of growth	Finance for growth	Changes in business aims and objectives	Business and globalisation	Ethics, the environment and business	Price	Promotion
Assessment			Star Mark To keep growing , Genius may have to choose between: Option A): Organic Growth Option B): Inorganic Growth Justify which ONE of these options Genius should choose?		End of unit assessment		
Question type			12 mark		Multiple choice, 3, 6 and 1 x 12 mark question		
Level of support			low		Low – Controlled assessment		
Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod

Year 10

Year 11

KEY STAGE 4 – SPRING HALF TERM 1

W/C 2.1.23

W/C 9.1.23

W/C 16.1.23

W/C 23.1.23

W/C 30.1.23

W/C 6.2.23

Putting a Business idea into practice

Making the business effective

Year 10	Content	Business aims and objectives	Business revenues, costs and profits	Business revenues, costs and profits	Cash and cash-flow	Cash and cash-flow	Sources of business finance
	Assessment	Star Mark Analyze the impact on Mind Candy of changing its main business objective to survival.				End of unit assessment	
	Question type	6 mark				Multiple choice, 3 and 6 mark questions	
	Level of support	low				Low – controlled assessment	
	Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod

Year 11 mocks

Making operational decisions

Year 11	Content	Managing Stock	Procurement	Managing quality	The sales process	Business calculations	
	Assessment		Star Mark Assess the benefits to Elvis & Kresse of holding large stocks of raw materials		End of unit assessment		
	Question type		9 Mark		1,2,3, 6,9 and 12 mark questions		
	Level of support		Low		Low – controlled assessment		
	Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod

KEY STAGE 4 – SUMMER HALF TERM 1

Week 1

Week 2

Week 3

Week 4

Week 5

Week 6

Understanding external influences on Business

Year 10	Content	Legislation and business	The economy and business	Legislation and business	The economy and business	Legislation and business	External influences on business
	Assessment				Star Mark Discuss the impact on a small business from the introduction of new employment laws.		End of unit assessment
	Question type				6 mark		1,2,3, 6,9 and 12 mark questions
	Level of support				low		Low – controlled assessment
	Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod

KEY STAGE 4 – SUMMER HALF TERM 2

Week 1 Week 2 Week 3 Week 4 Week 5 Week 6

Year 10 mocks

Catch up/move onto year 11

Content	Catch up/move onto year 11	Catch up/move onto year 11	Catch up/move onto year 11	Catch up/move onto year 11	Catch up/move onto year 11	Catch up/move onto year 11	Catch up/move onto year 11
Assessment			Full mock paper based on theme 1				
Question type			Full paper				
Level of support			Low- exam conditions				
Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod

Year 10