



Curriculum Plan Key Stage 4

GCSE Media Studies

Academic year: 2020/21		Head of department: Mr McGiffen (p.mcgiffen@todhigh.co.uk)	
Term 1			
Year 10		Year 11	
<ul style="list-style-type: none"> • Introduction to Media Studies – Textual Analysis • Introduction to Media Studies – Digital Editing • Introduction to Advertising & Marketing – Advertising Poster Analysis • Creating Print Adverts using Photoshop • Film Poster Analysis • Analysing how the film industry promote films using new media • Magazine cover analysis – focusing on representation of gender and ethnicity • Creating magazine cover using Photoshop • End of Unit mock 		<ul style="list-style-type: none"> • Editing Coursework • Finalising coursework submission • Year 10 Units Recap - Mock • Introduction to video games industry • Introduction to video games & marketing • Introduction to video games & audiences • Introduction to Public Service Broadcast Radio • Introduction to Radio audiences • Introduction to Radio Drama and representation of issues and events • End of Unit Mock 	
Term 2			
Year 10		Year 11	
<ul style="list-style-type: none"> • Introduction to Newspapers • Exploring the differences in newspaper formats: Tabloids / Broadsheets / Middle Market Newspaper • Analysing how newspapers represent events • Analysing newspaper front page stories • Analysing how the newspaper industry use new media to appeal to audiences • Creating newspaper front page using Photoshop • End of Unit Mock • Introduction to Crime Drama – evolving genre conventions & the impact of technology • Introduction to contemporary crime drama – Luther & narrative • Analysis of Luther’s context issues • Analysis of Luther’s representation issues • Analysis of Luther’s audience & industry issues 		<ul style="list-style-type: none"> • Introduction to the Music Industry • Analysis of 1980s music videos, representation and contextual issues. • Exploration of contemporary context issues regarding representation of gender and ethnicity. • Analysis of contemporary music videos, representation of gender and ethnicity. • Analysis of music industry’s use of new media to market their artists. • Analysis of the relationship between artist, audience and industry. • End of unit mock. 	
Term 3			
Year 10		Year 11	
<ul style="list-style-type: none"> • Introduction to historical crime drama – The Sweeney & narrative • Analysis of The Sweeney’s context issues • Analysis of The Sweeney’s representation issues • Analysis of The Sweeney’s audience & industry issues • End of unit mock • Introduction to Non-Examined Assessment (Coursework Unit) • Creating Media Products Brief – Creating Marketing Material for a new Film (Genre to be released by Eduqas) • Research into similar texts • Research into format conventions • Research into target audience • Planning a shooting schedule & shot list • Planning a mock-up of the products using Photoshop 		<ul style="list-style-type: none"> • Revision 1A: Film Posters • Revision 1A: Newspapers • Revision 1A: Magazines • Revision 1B: Video Games • Revision 1B: Radio Industry • Revision 1B: Newspapers • Revision 1B: Film Industry • Revision 2A: TV Crime Drama • Revision 2B: Music Industry • End of Course Mocks 	

<ul style="list-style-type: none"> • Undertaking initial coursework photography • End of Year Mock on Year 10 Topics 	
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How can parents and carers help?	
Year 10	Year 11
<p>Students are given a media glossary and a knowledge organiser for each unit that they need to learn off by heart, please help test them on this.</p> <p>Students are encouraged to engage with a variety of media, for example, news broadcasts and radio. Please try to widen their exposure to the media at home.</p>	<p>Students are given a media glossary and a knowledge organiser for each unit that they need to learn off by heart, please help test them on this.</p> <p>Students are encouraged to engage with a variety of media, for example, news broadcasts and radio. Please try to widen their exposure to the media at home.</p>

Homework/revision	
Year 10	Year 11
<p>Homework is set on a weekly basis according to the unit that the students are working on.</p> <p>For example at the beginning of the course students will be learning new media terminology and will be tested regularly on key terms. Students can revise from their glossary, or can test themselves on Kahoots.</p> <p>More formal homework is set using worksheets on set topics. Some homework is research based where students will be asked to find out information on media texts.</p> <p>Students are encouraged to use the media classroom to work on homework or coursework during lunch and after school with prior arrangement.</p>	<p>Homework is set on a weekly basis according to the unit that the students are working on.</p> <p>For example at the beginning of the second year students will be completing their coursework and will be encouraged to use the media classroom during lunch breaks to make progress.</p> <p>Also at the beginning of the second year students will be expected to use media terminology and will be tested regularly on key terms. Students can revise from their glossary, or can test themselves on Kahoots.</p> <p>More formal homework is set using worksheets on set topics. Similar to the first year some homework tasks are research based where students will be asked to find out information on media texts.</p> <p>Again we encourage students to use the media classroom to work on homework during lunch and after school with prior arrangement.</p>

Assessment	
Year 10	Year 11
<p>Students complete formal assessments at the end of each unit, which coincides with each half term, covering the work covered up to date. The grade used for the data check (previously STARS) is an accumulation of the results of these assessments.</p> <p>Once these units are complete students complete practice assessments, which are more informal assessments to help practise skills, and to put theory into practice.</p> <p>At the end of the year students will undertake full mock exam papers, again to inform the data check, and to give students the experience of writing for extended periods of time.</p>	<p>Similar to Year 10, students complete formal assessments at the end of each unit, which coincides with each half term, covering the work covered up to date. The grade used for the data check (previously STARS) is an accumulation of the results of these assessments.</p> <p>A major component of the assessment in Year 11 is the completion of the coursework unit, started in Year 10. Students are assessed on the quality of their original coursework.</p> <p>At the end of the year students will undertake full mock exam papers, again to inform the data check, and to give students the experience of writing for extended periods of time.</p>